Law and Economics

REEL-MAKING COMPETITION

~~October 10, 2026~~
(extended to October 18, 2026)

GNLU Centre for Law and Economics
GNLU Centre for Empirical & Applied Research in Law & Interdisciplinary Studies

About the Centre

The GNLU Centre for Law and Economics (CLE) is a Centre of Excellence dedicated to research, training, and academic engagement in the discipline of Law and Economics, also known as the Economic Analysis of Law. The Centre seeks to promote awareness and research in the field through courses, conferences, publications, and other academic initiatives, while encouraging students and young researchers to engage with economic tools and theories for legal analysis.

About the Competition

The GNLU Centre for Law and Economics invites students to explore the intersection of law and economics through a reel. Participants may choose any topic within the field of Law and Economics, from an economic principle applied to an everyday legal problem to the reasoning underlying a legal rule, judgment, or policy question, and translate it into short-form content that the audience can engage with. A Law and Economics framework is compulsory for every submission, with the reel meaningfully incorporating relevant economic concepts, reasoning, or tools.

Guidelines

1. Eligibility & Participation

- Open to all undergraduate and postgraduate students of GNLU.
- Participation may be individual or in teams of up to five members.
- For team entries, any one team member may submit the entry on behalf of the team.
- A Law and Economics framework is compulsory for every submission. The reel must meaningfully incorporate relevant economic concepts, reasoning, or tools.

2. Reel Requirements

- Each reel must be up to 3 minutes in duration.
- Reels should preferably be submitted in vertical/portrait format (9:16) and must have clear audio and visuals.
- Any text, subtitles, graphics, or other visual elements must be clearly legible.
- Entries must be submitted in the format and manner specified in the official submission form.
- The reel may be in any language, but in case any language other than English is used, please add English subtitles.

3. Originality & Third-Party Content

- Every entry must be original and created by the participating individual/team.
- Entries must not infringe any copyright, trademark, privacy, intellectual property, publicity, or other applicable rights.
- Participants remain responsible for ensuring that all material used in their reel is legally permissible.

4. Use of AI

- The use of AI tools is permitted, but must be disclosed if AI is used in any part of the creation or production of the reel, including scripting, narration, imagery, audio, editing, or other content.
- AI-generated material must be clearly labeled “AI Generated.”
- Participants remain responsible for the accuracy, originality, legality, and appropriateness of all AI-assisted or AI-generated content.

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Guidelines

5. Consent & Content Standards

- Participants must obtain appropriate consent from identifiable individuals appearing in or contributing to the reel, wherever required.
- Entries must not contain obscene, defamatory, discriminatory, hateful, gratuitously violent, misleading, fabricated, or otherwise unlawful content.
- Entries must not be politically partisan or intended to promote or oppose a political party, candidate, or political campaign.
- Participants are responsible for ensuring the accuracy of legal, economic, and other substantive claims made in their reels.

6. Submission & Publication

- Entries must be submitted through the official **Google Form** before October 18, 2026. Late submissions may not be considered.
- Participants must provide complete and accurate information in the submission form and retain a copy of their original reel and relevant permissions.
- By participating, entrants grant the Centre the right to use, reproduce, publish, display, and disseminate their submitted reels for official communication, publicity, awareness, promotional, archival, or other purposes relating to the Centre or the competition, including future use, without additional compensation.

7**. Disqualification & Final Decision**

- The Organising Committee reserves the right to reject, remove, or disqualify any entry that violates the competition guidelines, applicable law, or third-party rights, or contains false or misleading information.
- The Committee may seek clarification or supporting documents from participants where necessary.
- The decision of the Organising Committee regarding eligibility, acceptance, evaluation, selection, publication, or disqualification of entries shall be final.
- Participation in the competition constitutes acceptance of these Guidelines and Terms & Conditions.

Prizes

1st Prize: ₹10,000/-
2nd Prize: ₹7,000/-
3rd Prize: ₹5,000/-
Next Top 7 Entries: ₹3,000/- each
People's Choice Award: ₹5,000/-

The Top 10 entries will also be featured on the Centre for Law and Economics' social media platforms, providing participants an opportunity to share their work with a wider audience.

Evaluation Parameters

Law & Economics Analysis
Conceptual Clarity & Understanding
Creativity & Originality
Communication & Audience Engagement
Quality of Production & Presentation

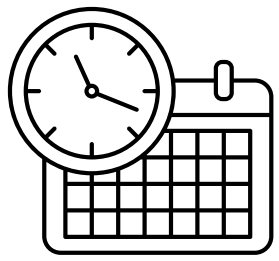
Timeline

October 18, 2026
Last Date for Submission

November 18, 2026
Release of Top 10 Entries

November 19–29, 2026
Publication of Top Reels

November 30, 2026
Declaration of Final Results



Submission

To submit your reel,
please fill out this **Google Form**.

For any queries, please contact:

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