

Exuberance-2019 The Fourth National B Plan Competition at GNLU

Gandhinagar, February 17, 2019: With a view to boosting the startup ecosystem across India, the **Fourth National B Plan Competition, Exuberance-2019**, was organized by the GNLU Legal Incubation Centre at GNLU on February 16, 2019.

Total 19 Teams/Individuals participated in the competition and presented innovative Ideas like **Dhobi.com**- which acts as mediator between customers and dhobis, **Lensits**- innovative NBFC, **Jalaj Books**- eBook publishing in the domain of law, **SWC**- providing ride, stay and food under one roof to travellers, **Shoonya**- Youtube music channel for aspiring singers and performers etc.

The first prize was awarded to Hatim Hussain, 4th Year Student, GNLU for his idea **“RegMaster”**, an easy to navigate and automatically-updated online tool to help Fintech firms understand, compare and keep track of changing regulations more easily, affordably and efficiently. He was given a trophy, certificate of merit and a cash prize of Rs 25,000/-.

The second prize went to Bhumika Jaggi, Epil Gagrai and Shubhi Khantal from Madhya Pradesh for their idea **Miss EBS** - to solve the problem of menstrual emergencies to prevent women from facing embarrassment. They were given the first runner-up trophy, certificate of merit and a cash prize of Rs 15,000/-.

The third prize was awarded to Anshu Kumar, a student of the MBA in financial management and business law at GNLU for **Agriore**, which aims at helping, supporting and educating farmers by agriculture experts using technology enabling farmers to produce the product which has a high demand in the market. He was given the second runner-up trophy, certificate of merit and a cash prize of Rs 10,000/-.

Judges for the event were Mr Jatin Chaudhary (Co-founder of eChai), Mr Yash Shah, Co-founder of Gridle.com) and Mr Ankit Shah (a Chartered Accountant and expert in the financial domain).

Prof U T Rao, Associate Professor and Chair of MICA Incubator, graced the event as a Chief Guest. Prof Rao has co-founded several startups in the field of Media, Healthcare, technology and education.

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