INTRODUCTION TO

SOCIAL

ENTREPRENEURSHIP

Online Faculty Development Programme
March 10-14, 2025
3:00-6:00PM IST

Startup

BUSINESS INCUBATOR
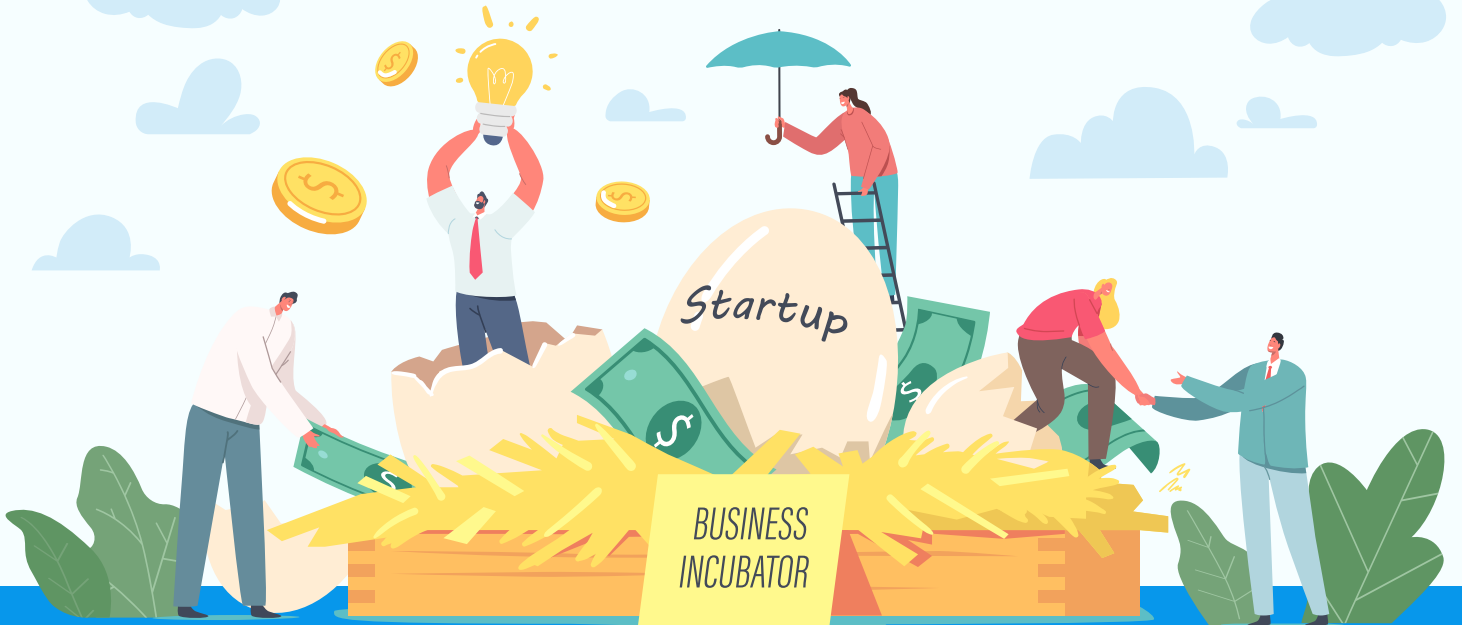
PROGRAM DIRECTORS:

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Programme Description

"The world as we have created it is a process of our thinking. It cannot be changed without changing our thinking."

— Albert Einstein

Social Entrepreneurship is about more than just starting a business; it is about driving meaningful and sustainable social impact. This 5-day intensive program will equip you with the knowledge, skills, and inspiration to become a catalyst for positive change within your community and beyond. This program will empower you to:

- **Develop impactful business models:** Discover and adapt successful business models that generate social value while ensuring financial sustainability.
- **Cultivate essential skills:** Hone your leadership, communication, and problem-solving abilities – crucial for navigating the dynamic world of social entrepreneurship.
- **Inspire your students:** Learn how to integrate social entrepreneurship principles into your curriculum, empowering the next generation of changemakers.

Join us on this transformative journey and unlock your potential to create a more just and equitable world.

REGISTRATION DETAILS
Fees: Rs 750/-
The registration fee to be paid online and details of payment (screen shot of the same) must be attached in registration form. The last date for Registration is 7th March, 2025. The registration link: https://forms.gle/zkJ21aoZjFqFfWsA7

Payment QR Code

Registration QR Code

TEACHING METHODOLOGY
We will use various teaching methods to encourage intellectual understanding and personal connection to the subject matter. The panel discussion will also be a key component of student learning. Besides, interaction with change-makers/social entrepreneurs will present a high-level description of their business (mission, motivation, goals, successful, failure stories, etc.). The certificate shall be issued to the participants who attend the program with a minimum of 80% attendance.

WHO SHOULD APPLY?
The FDP is open for Faculty members, Doctoral research scholars, and professionals working in NGOs and the corporate sector.

CiCSO WebEx (Online Platform)

Programme Schedule

MARCH 10
02:30PM - 03:00PM
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MARCH 10
03:15PM - 04:30PM
Understanding Social Entrepreneurship

MARCH 10
04:45PM - 06:00PM
The Inner Journey of Young Change makers

MARCH 11
03:00PM - 04:20PM
Social Enterprise Ecosystem in India

MARCH 11
04:40PM - 06:00PM
Social Innovation: Application of Creative thinking in Social Enterprise

MARCH 12
03:00PM - 04:20PM
Social Enterprise Business Models

MARCH 12
04:40PM - 06:00PM
Legal Aspects of Social Enterprises

MARCH 13
03:00PM - 04:20PM
Human Resource Management in Social Enterprises

MARCH 13
04:40PM – 06:00PM
Intellectual Property Rights and Its importance for Social Enterprises

MARCH 14
03:00PM– 04:10PM
Funding Aspects of Social Enterprises

MARCH 14
04:20PM – 05:30PM
Scaling & Measuring Social Impact

MARCH 14
05:30PM -06:00 PM
Valedictory & Feedback

EXPECTED OUTCOMES

- This introductory course will explore key concepts associated with social entrepreneurship, such that by the end of the FDP, participants will:
- Be familiar with various actors, requirements of entrepreneurial traits, and tools that support the growth and development of the social economy, and articulate how both social entrepreneurship benefits society.
- Be familiar with dozens of change-makers and social enterprises– in different sectors and regions, of various sizes, with vastly different missions.
- Be able to choose the right legal entities and intellectual property rights to protect their innovations to social, economic, and environmental problems.
- Be familiar with a variety of approaches and tools to measure organizational performance and social impact, as well as the inherent complexities therein.

ORGANISING COMMITTEE MEMBERS

Chief Patron

Prof. S Shantakumar, Director, GNLU, Gandhinagar

Prof Girish R, Head Aacdemic Affairs, GNLU, Gandhinagar

Program Director

Prof Viral Pandya
Director, GNLU Legal Incubation Council
Professor of Management, GNLU

Dr Ambati Nageswara Rao
Director, GNLU Legal Incubation Council
Assistant Professor of Social Work, GNLU

Faculty Members

Dr. Nidhi Hriday Buch, Associate Professor of Law, Member GLIC

Dr. Dhanya. S, Assistant Professor of Law, Member of GLIC

Ms. Arati Patel, Incubation Manager-GLIC

ORGANISING COMMITTEE STUDENT MEMBERS

Core Members

Akansha Rai
Convenor

Pradhyumn Charan
Convenor

Daksh Dhariwal
Co - Convenor

Harsh Mishra
Co - Convenor

Kritika Jain
Treasurer

Vinayak Sharma
Head of Operations

Team Heads

Jhalak Bhatia
Social Media Head

R. Pragnyath
Communication Head

Siddhant Singhi
Logistics Head

Avadhi Jain
Press Head

Incubation Managers

Lakshya Pratap Yadav
Incubation Management

Ishita Ghughariwala
Incubation Management

ABOUT GNLU

Gujarat National Law University, Gandhinagar, is one of India's premier national law universities. GNLU aims at advancing and disseminating learning and knowledge of law and legal processes and their respective roles in national development. GNLU offers interdisciplinary legal courses in many faculties, namely B.A. LL.B., B.Com. LL.B., B.Sc. LL.B., B.S.W. LL.B., B.B.A. LL.B., LL.M., Ph.D. in law and interdisciplinary fields, and foreign law courses and foreign language programs.
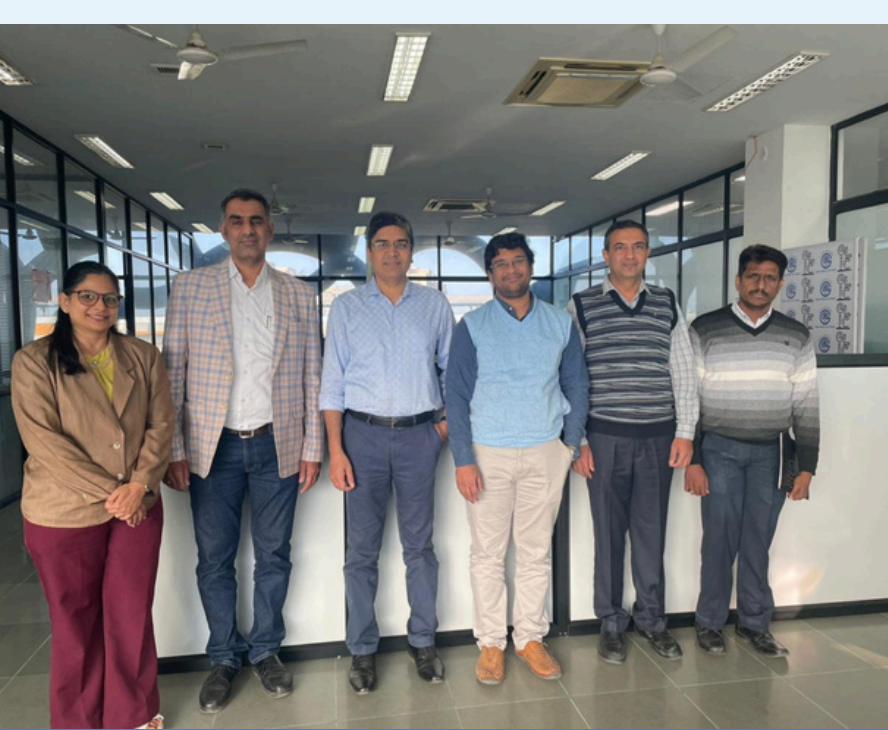
The GNLU Legal Incubation Council (GLIC), established in 2016 and registered as a Section 8 company in 2018, supports law and interdisciplinary entrepreneurship through mentoring, funding, and networking. It received Rs. 20 lakh under the State Government's Student Startup and Innovation Policy (2017 & 2023) to boost innovation via competitions, workshops, seminars, and seed funding.