GCIPR NEWSLETTER

Gujarat National Law University





January 2025 | Volume I Issue 1

(for education purposes and private circulation only)



Gujarat National Law Universitys Centre for Intellectual Property Rights stands as a vanguard in fostering IP education and research. Aligned with its mission to nurture legal scholarship and industry engagement, the Centre serves as a hub for innovative academic initiatives, promoting the role of IP in driving sustainable growth. Through its dynamic programs, publications outreach activities, GCIPR empowers legal professionals, researchers and students to navigate the intricate landscape of IP law while addressing contemporary challenges and opportunities.

India Rises in Global IP Rankings: WIPO 2024 Report

Copyright Showdown: Dhanush Sues Nayanthara Over Netflix Clip

Zydus Secures Win in 'BIOCHEM' Trademark Dispute

When Numbers Meet Law- The patentability of mathematical innovations in India (Idemia)



Copyright, AI and Academic Integrity- *The JGU Case*

FROM THE DESK OF THE CENTRE HEAD

Dear Students,

At the GNLU Centre for Intellectual Property Rights, we strive to provide a dynamic environment that connects academia, industry, and policy. Our goal is to to support cutting-edge research, encourage multidisciplinary learning, and make significant contributions to the evolving environment of intellectual property law. Through collaborations, capacity-building programs, and thought leadership, we hope to equip stakeholders to manage difficult intellectual property concerns while supporting innovation and diversity. Let us work together to create a future in which intellectual property drives creativity, development, and global impact.

Dr. Nidhi Hriday Buch

CENTRE HEAD

Dr. Nidhi Hriday Buch

Associate Professor of Law

CENTRE MEMBERS

Dr. Hardik Parikh

Assistant Professor of Law

Ms. Michelle Dias

Assistant Professor (Research)

Ms. Sudhanshi Sikarwar

Teaching and Research Associate



Index

The New Frontier of Copyright & Trademark Battles

- When Numbers Meet Law: Idemia
- Copyright Showdown: Dhanush
 Sues Nayanthara Over Netflix Clip
- Monster Energy Wins Trademark for 'SUPER FUEL'
- Zydus Secures Win in 'BIOCHEM'
 Trademark Dispute
- Fortis Trademark Auction

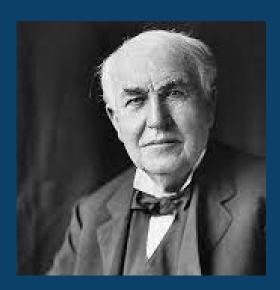
Global Perspectives & Evolving Rights

- Riyadh Design Law Treaty: A New Era for Global Design Protection
- Sweden Applies for Trademark for Protection of its Name
- Tesla vs. Tesla Power: Trademark Clash in India

Intersection of Technology, Integrity & Future of IPR

- Copyright, Al and Academic Integrity
- ANI v Open Al: Copyright and Fake News
- Radio Mirchi Wins Digital Rights
 Protection Case
- India Rises in Global IP Rankings: WIPO 2024 Report

Most Patented Inventor



The accolade for the most patented inventor goes to Thomas Alva Edison, an American inventor and businessman, held 1,093 US patents in his name, along with many others in the United Kingdom, France and Germany.

When Numbers Meet Law: Idemia

In a Madras High Court case, a cryptography patent using a "simplified elliptical curve" was initially rejected under Section 3(k) of the Patents Act, excluding business methods mathematical formulas. The court criticized the Patent Office for procedural lapses, including failing to notify the applicant about objections. rejection was overturned, emphasizing adherence to due process and broader patent guidelines.

Read More

Monster Energy Wins Trademark for 'SUPER FUEL'



The Madras High Court overturned a Trademark Registry rejection of Monster Energy's "SUPER FUEL" mark, initially denied under Section 11 of the Trade Marks Act, 1999. The court noted the conflicting marks belonged to unrelated product categories, emphasizing trademark protection's context-specific nature. The mark will be published, but future oppositions remain possible.

Read More



Copyright Showdown: Dhanush Sues Nayanthara Over Netflix Clip

A copyright dispute arose between Dhanush and Nayanthara over a three-second clip from the 2015 film Naanum Rowdy Dhaan used in her Netflix documentary. Dhanush's Wunderbar Films demanded ₹10 crore in damages, claiming no consent was given despite repeated NOC requests. The clip has since been removed, and the Madras High Court will hear the case on January 22, 2025.

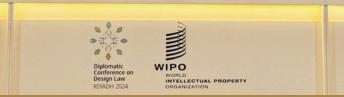




Riyadh Design Law Treaty: A New Era for Global Design Protection

On November 22, 2024, WIPO member states adopted the Riyadh Design Law Treaty to simplify international design protection. Key highlights include a standardized application framework, flexible design representation methods, a 12-month grace period postdisclosure, and unpublished design options. **Emphasizing** modernization, the supports electronic filing, multi-design applications, and streamlined renewals. Thoughtful relief measures address missed deadlines, reflecting a practical approach to designers' challenges. Pending ratification by 15 countries, the treaty marks a milestone in





Zydus Secures Win in 'BIOCHEM' Trademark Dispute

The Delhi High Court granted Zydus Healthcare an injunction against Alder Biochem Pvt. Ltd., barring the use of "ALDER BIOCHEM" in the pharmaceutical sector. Zydus, the registered owner of "BIOCHEM" since 1961, argued the mark's longstanding use and distinctiveness, while Alder claimed it was a generic term. The court ruled in favor of Zydus, citing the risk of consumer confusion and emphasizing trademark protection for distinctive marks, even in generic-sounding cases.

Read More

Fortis Trademark Auction



The Delhi High Court has approved the auction of the "Fortis" trademark to enforce a ₹3,500 crore arbitral award in favor of Daiichi Sankyo. The dispute involves fraud by Ranbaxy's former promoters during its 2008 sale. The court estimated the trademark could fetch ₹191.5 crore, rejecting formal valuation to expedite recovery. This landmark ruling underscores IP's role in debt recovery and sets a precedent for leveraging trademarks in legal enforcement.

Read More

Copyright, AI, and Academic Integrity

In a landmark case, LLM student Kaustubh Shakkarwar challenged O.P. Jindal Global University for failing him over alleged Algenerated exam content. He argued there was no explicit policy against Al use and cited copyright law to claim authorship. The university later revised his transcript to mark him as 'Passed,' resolving the plea. The case underscores the need for clear Al policies in academia and raises pivotal questions on copyright in the Al era.



Tesla vs. Tesla Power: Trademark Clash in India

Elon Musk's Tesla has sued Tesla Power India (TPI) for trademark infringement, accusing it of misusing the "Tesla" name to market batteries and UPS systems. TPI claims it operated before Tesla entered India and denies any intent to confuse consumers. The Delhi High Court deferred the case to April 2025, with both parties exploring a settlement. Speculation about Tesla's India market entry intensifies following Musk's canceled visit to the country.



Sweden Seeks Trademark for protection of its name



Sweden has become the first country to apply for a trademark on its name via the EUIPO. Part of the "Visit the Original Sweden" campaign, the move aims to distinguish Sweden from namesakes in the US and Indonesia, helping travelers avoid confusion. The campaign highlights authentic Swedish experiences, from scenic landscapes to cinnamon buns and global brands.

Read More





India Rises in Global IP Rankings: WIPO 2024 Report

India has entered the global top 10 for patents, trademarks, and industrial designs. Key highlights from 2023:

- 1.**Patents:** 15.7% growth, highest among the top 20 origins, with 64,480 filings (6th globally). Resident filings surpassed 55%.
- 2.**Industrial Designs:** 36.4% increase, driven by textiles, tools, and cosmetics sectors.
- 3. **Trademarks:** 6.1% rise, ranking 4th globally, with 90% from domestic applicants.

India's patent-to-GDP ratio more than doubled since 2018, reflecting innovation-driven economic growth. These achievements showcase India's progress as a global IP leader through robust local ecosystems and government initiatives. Read More

top six	
China	1,642,507
⊕ US	518,364
Japan	414,413
Republic of Korea	287,954
Germany	133,053
India	64,480

ANI vs. OpenAI: Copyright and Fake News Dispute

The Delhi High Court began hearing ANI Media's case against OpenAI, accusing it of using copyrighted content without permission for Al's training. ANI also alleged the spread of fake news through attributions. OpenAl argued against jurisdiction, citing its servers' ANI overseas location. highlighted persistent content issues and OpenAl admitted rare false attributions. The court has yet to grant an injunction and appointed an amicus curiae to address broader legal concerns. Read More

Radio Mirchi Wins Digital Rights Protection Case

Entertainment Network (India) Limited, operator of Radio Mirchi, secured a victory against unauthorized use of its copyrighted content, trademark and particularly the 'Sunday Suspense' program. The company had discovered multiple violations, including fraudulent Android apps and Amazon webpages, after issuing cease and desist notices. The court granted a permanent injunction, highlighting the plaintiff's significant investments and the ongoing infringement. This ruling sets important precedent for digital content protection in India's media landscape.

Read More

EDITORIAL BOARD

STUDENT CONTRIBUTORS

Wasfia Zahra Batch of 2022-2027

Abirami Ram Batch of 2022-2027

Trisha Sharma Batch of 2021-2026

Akshat Sharma Batch of 2023-2028

Virta Godhani Batch of 2022-2027

Raashi Sarupriya Batch of 2021-2026

Maahi Shah Batch of 2022-2027

Shaumya Tibrewala Batch of 2022-2027





