



FACULTY DEVELOPMENT PROGRAMME

INTRODUCTION TO SOCIAL ENTREPRENEURSHIP August 03 -07, 2021

Course Director:

Dr. Ambati Nageswara Rao, Dean, Research & Publication Division,
Director, GNLU Legal Incubation Council & Assistant Professor of Social Work,
Gujarat National Law University, Gandhinagar, Guajrat.
Mail id: anrao@gnlu.ac.in & M. No: 9898332217



FACULTY DEVELOPMENT PROGRAMME

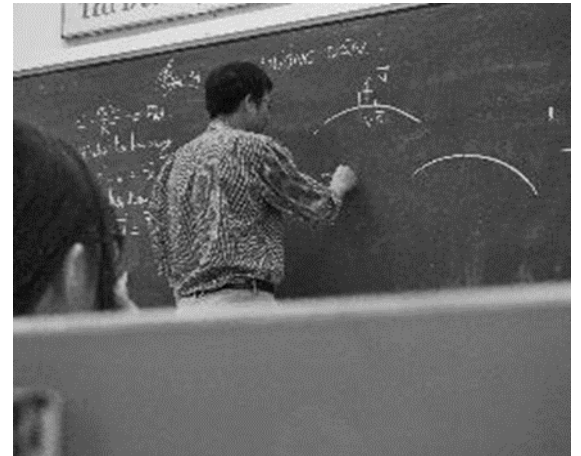
INTRODUCTION TO SOCIAL ENTREPRENEURSHIP

Programme Description

"The world as we have created it is a process of our thinking. It cannot be changed without changing our thinking."

— Albert Einstein

Social Entrepreneurship is the process of pursuing innovative solutions to social problems. Just as business entrepreneurs create and transform the whole industry, social entrepreneurs act as the change agents of society, seizing opportunities, while others miss to improve systems, invent and disseminate new approaches, and advance sustainable solutions that create social value. The field of Social entrepreneurship is receiving increased attention across the globe as a prominent approach to achieve sustainable development. Despite studies stating that there is a robust ecosystem of entrepreneurship, social entrepreneurs face more barriers. The challenges faced by the social entrepreneurs are management skills, awareness of successful business models and support; access to markets; choosing legal entities and discrimination by finance providers and support providers which are visible or invisible at times.



Programme Objectives

The Faculty of Members of GNLU Legal Incubation Council and GNLU Centre for Law and Society is organizing the Faculty Development Programme sponsored by All India Council for Technical Education (AICTE) through its newly established AICTE Training And Learning (ATAL) Academy:

1. To understand and appreciate the role of social entrepreneurs and promote social entrepreneurship in building a sustainable society.
2. To guide specific social enterprise challenges such as leadership, management skills, legal entities, Intellectual Property Rights, access to finance, and preparation of successful social business models.
3. Have interaction with leading Social Entrepreneurs in India, who are developing and using sustainable business models to address complex social problems and create social impact and economic return.

Registration
Maximum 200 participants will be allowed to register for the FDP. Registration will be on first come first serve basis. No registration fees. Registration link:
<https://www.aicte-india.org/atal>

Who Should Apply?

The FDP is open for Faculty members, Doctoral research scholars, and professionals working in NGOs and the corporate sector.



Teaching Methodology

We will use various teaching methods to encourage intellectual understanding and a personal connection to the subject matter. The panel discussion will also be a key component of student learning. Besides, interaction with change-makers/social entrepreneurs will present a high-level description of their business (mission, motivation, goals, successful and failure stories, etc.).

Certificate

The certificate shall be issued to the participants who attend the program with a minimum of 80% attendance and score a minimum of 60% marks on the test.

Venue
CICSO WebEx
(Online platform)



FACULTY DEVELOPMENT PROGRAMME



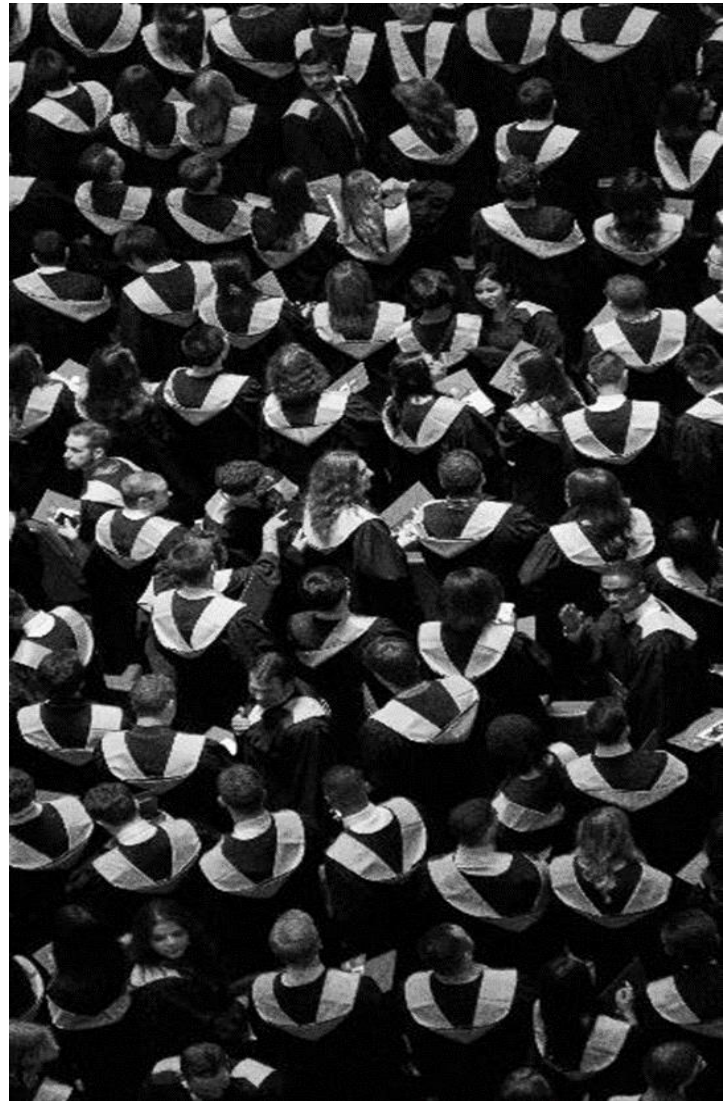
Programme schedule

Dates / Time	09:45 AM – 11:15 AM	11:45 AM – 01:15 PM	02:15 PM – 04:00PM
03/08/2021	Understanding Social Entrepreneurship	Theory and Research trends in Social Entrepreneurship	Interaction with Legends on Social Business Opportunities in A Post-COVID World
	09:30 AM – 11:15 AM	11:45 AM – 01:15 PM	02:15 PM – 04:00PM
04/08/2021	Social Enterprise Eco-System in India	Social innovation: Application of Creative thinking in Social Enterprise	The Inner Journey of Young Change-makers
05/08/2021	Social Enterprise Business Models	Legal Aspects of Social Enterprises	Social Entrepreneurship Education for Social Impact During Challenging Times
06/08/2021	Human Resource Management in Social Enterprises	Intellectual Property Rights and Its importance for Social Enterprises	Stress Management / Quality of Life
07/08/2021	Funding Aspects of Social Enterprises	Scaling & Measuring Social Impact	Valedictory & Feedback

Our resource persons are renowned academicians and practitioners from highly reputed institutions and across the nation. They have a good number of years of experience in teaching, research, training and industry.

Expected Outcomes

- ✓ This introductory course will explore key concepts associated with social entrepreneurship, such that by the end of the FDP, participants will:
- ✓ Be familiar with various actors, requirements of entrepreneurial traits, and tools that support the growth and development of the social economy, and articulate how both social entrepreneurship benefits society.
- ✓ Understand the difference between non-profit organizations and social enterprises, as well as traditional entrepreneurship.
- ✓ Be familiar with dozens of change-makers and social enterprises– in different sectors and regions, of various sizes, with vastly different missions.
- ✓ Be able to choose the right legal entities and intellectual property rights to protect their innovations to social, economic, and environmental problems.
- ✓ Be familiar with a variety of approaches and tools to measure organizational performance and social impact, as well as the inherent complexities therein.



Organizing Committee

Chief Patron

Prof. S Shantakumar, Director, GNLU, Gandhinagar

Course Director

Dr. Ambati Nageswara Rao, Dean, Research & Publication Division,
Director of Legal Incubation Council and Faculty of Social Work, Mail id:
anrao@gnlu.ac.in, Contact number: 9898332217

Course Coordinators

Dr. Viral Pandya, Director of Legal Incubation Council and Associate
Professor of Management

Dr. Saurabh Anand, Head of the Department, Social Sciences

Ms. Apoorva Patel, Head, Centre for Law & Society, & Faculty of Social Work

Ms. Dhanya S, Assistant Professor Research

About AICTE

The All India Council for Technical Education is the statutory body and the national-level council for technical education. AICTE was formed in November 1945 with the vision to promote the development of India's education system. In 1987, it was given statutory status by an Act of Parliament, enabling it to exercise more effectively. AICTE is responsible for accrediting all postgraduate and graduate programs under specific categories of technology for Indian institutions. Apart from the accreditation, AICTE also has a major involvement in the training, research, and development of technical education in the country.

About GNLU Legal Incubation Council (GLIC)

Gujarat National Law University (GNLU), Gandhinagar, is one of India's premier national law universities. GNLU aims at advancing and disseminating learning and knowledge of law and legal processes and their respective roles in national development. GNLU offers interdisciplinary legal courses in many faculties, namely B.A. LL.B., B.Com. LL.B., B.Sc. LL.B., B.S.W. LL.B., B.B.A. LL.B., LL.M., Ph.D. in law and interdisciplinary fields, and foreign law courses and foreign language programs. GNLU Legal Incubation Council (GLIC) is established as part of GNLU's vision towards excellence in imparting quality legal education and executing the same support system for entrepreneurs in law and interdisciplinary domains through the institutional mechanism. The Legal Incubation Centre established at GNLU in the year 2016 to convert students' enterprising ideas to be converted into full-fledge start-ups through institutional support mechanisms by providing faculty and industry mentoring, funding, and networking opportunities. In 2018, the incubation center of GNLU registered itself as a GNLU Legal Incubation Council Section 8 company to provide its services more formally and professionally. In the year 2017, under the State Government's Student Startup and Innovation Policy scheme, the GNLU received a grant of Rs. 20 lakh to promote innovation and entrepreneurship. This grant helped the incubation center promote entrepreneurship activities on fast track mode by organizing various activities like the Annual Business plan competition, expert lectures, workshops, seminars, including providing seed funding to student-run start-ups.

About GNLU Centre for Law and Society & BSW,LL.B Honors

The GNLU Centre for Law and Society is the focal point for socio-legal research at Gujarat National Law University that facilitates interdisciplinary and multidisciplinary research, study, law and society, law and legal institutions. The Centre encourages multidisciplinary perspectives to inform analysis and debate on socio-legal issues, thereby providing the richest and most comprehensive approach to research and policy-making. Gujarat National Law University has the distinct honor of being the only University in India that offers an integrated honors Degree of Bachelor of Social Work and LL.B. since July 2011. BSW,LL.B. program has been designed to focus on the needs that shall help law practice. Graduates from this program will be creative problem-solvers and will be enabled to fundamentally alter how the justice system works for society's underprivileged sections. They will acquire knowledge, skills, and perspectives of society to practice law that can deliver justice to all society sections. This program can work for society using legal literacy, socio-legal research, policy analysis and advocacy, legislative reforms, and management of NGOs/NPOs. They can also find employment in universities, national and international research and legal institutions, civil society organizations, or start their social ventures.