

CONNECTING THE DOTS BETWEEN COPYRIGHT AND SUSTAINABLE DEVELOPMENT GOALS: A ROADMAP **FOR** COPYRIGHT SOCIETIES



Celebrating World IP Day, 2024

IP and the SDGs: Building our common future with innovation and creativity

April 26 – 27, 2024 | Time: 10:00 AM – 4:00 PM IST
Venue: Orientation Hall, Administrative building, GNLU

JOINTLY ORGANIZED BY
DPIIT IPR CHAIRS OF GNLU & WBNUJS



Background of the Event:

World Intellectual Property (IP) Day, celebrated on April 26th annually, gives us a chance to acknowledge the vital role that intellectual property rights play in promoting economic growth, innovation, and creativity. We celebrate this day because it's the day the 'World Intellectual Property Organization (WIPO) Convention' came into force in 1970. In 2000, WIPO member states designated April 26th as World IP Day to raise awareness on the importance of intellectual property rights.

This year's theme "IP and SDGs: Building our common future with innovation and creativity" highlights how intellectual property and the Sustainable Development Goals ("SDG"), which were endorsed by all UN members in 2015, are intertwined. For this event, the focus will be on exploring the role of copyright societies in advancing the objectives linked with sustainable development goals (SDGs).

About the theme of this event:

In India, copyright enforcement is an integral part of the copyright administration. It plays a crucial role in administration and enforcement of the law and rights guaranteed to the stakeholders under the societies that are established to collectively manage the rights of creators and rights holders, particularly in the realm of music, literature, visual arts, and other creative works. In addition to negotiating licenses, collecting royalties, and distributing them to their members, the copyright societies also oversee rights including distribution, broadcasting, public performance, and reproduction.

Therefore, in this era of rapid dissemination of creative content, the collective management of copyright societies plays a pivotal role in protecting creators' rights and promoting social and economic advancement. So, enforcement mechanisms should ensure the involvement of all stakeholders such as police administration, copyright society, civil administration and law fraternity.

In India, we have four registered copyright societies.

1. The Indian Reprographic Rights Organization ("IRRO") manages rights in published books and education and research exceptions for copyright that help to achieve SDG goals.
2. M/S Recorded Music Performance Limited ("RMPL") exclusively controls public performance rights and radio broadcasting rights (sound recordings) of their member companies, including both non-film and film songs of its members, who are music labels.

3. CINEFIL Producers Performance Limited (“CPPL”) is responsible for the collection of royalties through issuance of Cinematograph Performance Licenses (CPL). It aims to safeguard the copyright interests of Indian film producers, including their exercise of rights and enforcement of the legal provisions on their behalf.
4. The Indian Performing Right Society Limited (“IPRS”), registered in 1969, is a representative body and a non-profit society of the owners of music, viz. composers, lyricists (or authors) and the publishers of Music. It is also the sole authorized body to issue licenses for usage of musical works within India. The purpose of IPRS is to defend the rights of the copyright owner of music and ensure fair value for music.

Additionally, there are few other organizations such as the Indian Singers and Musicians Rights Association (“ISAMRA”) and the Phonographic Performance Limited (“PPL”) who are responsible for collective management of the rights and interest of various artists and copyright owners. They also help in granting licenses and protecting the economic interests of singers, musicians, performers, and other stakeholders. Another organization named Indian Music Industry (“IMI”) is responsible for advancing, promoting, and representing the interests and rights of the recorded music industry through measures like policy advocacy, anti-piracy measures, dialogue with the Government, and engagement with stakeholders.

Copyright societies while serving as intermediaries between creators and users, they face several challenges despite the inherent benefits such as increasing administrative complexities, transparency issues, and new advancements in technology like generative A.I. Their problems need to be addressed through the help of civil and police administration.

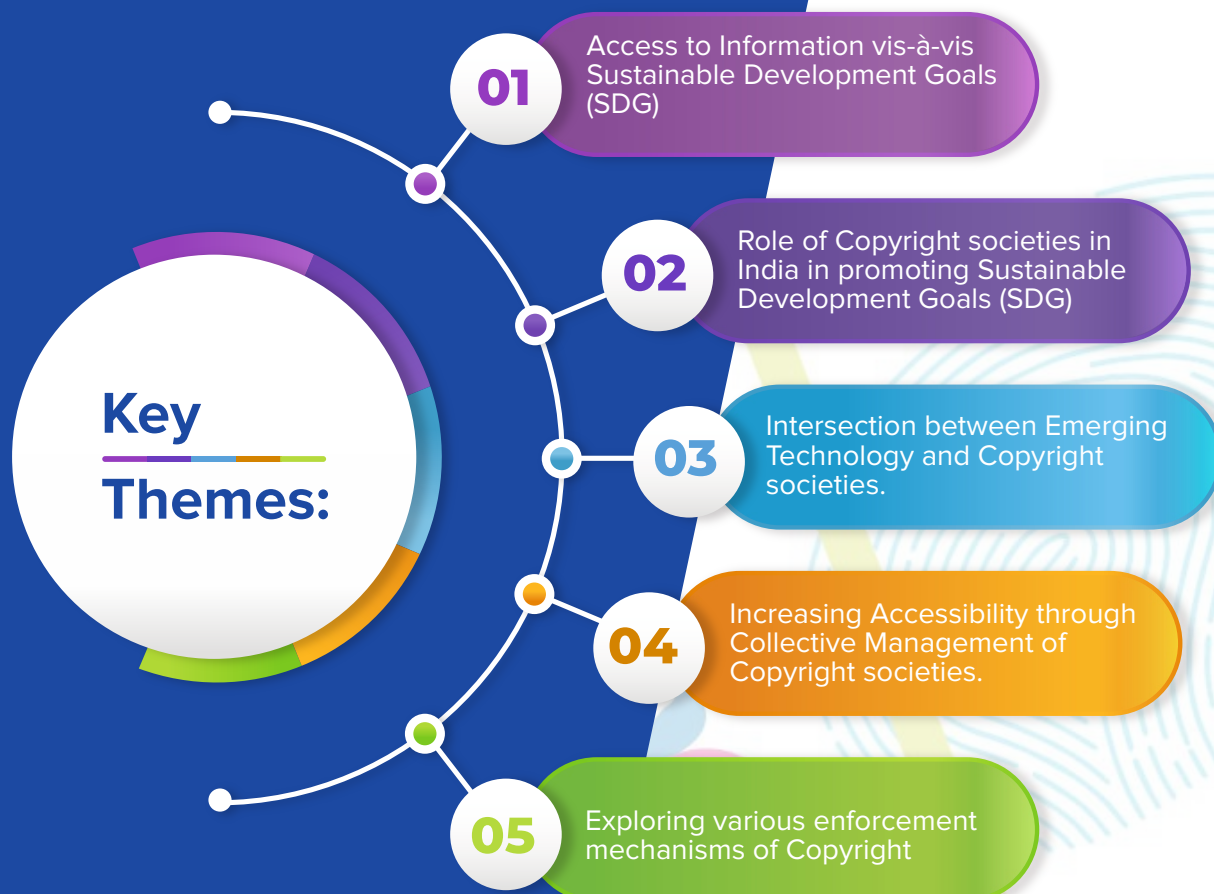
Several SDGs are directly impacted by the copyright societies and copyright enforcement machineries. These include promoting equitable and sustainable economic growth (SDG-8), encouraging innovation and creativity (SDG-9), decreasing inequality (SDG-10), and promoting fairness in the enforcement and regulation of copyrighted works (SDG-16).

Through this collaborative dialogue, the participants shall try to identify synergies as well as find ways to leverage collective copyright management to enhance progress towards the SDGs which shall help the stakeholders in our society, especially the creator of creative works to chart a path towards harnessing their potential for sustainable development and equitable growth.



Objectives of the Event:

- To understand the dynamics of collective management in the Indian copyright landscape.
- To understand the meaning and relevance of copyright societies and their burning issues.
- To deliberate or elucidate the role(s) of copyright societies in facilitating 'access to information', 'educational exception to the visually impaired', 'fair compensation and distribution of rights for artists and performers amidst evolving trends of AI and other new technologies' and promoting 'cultural diversity' and train local administration to combat copyright menace and find way forward.
- To explore the impact of new emerging technologies upon collective management of copyright societies.
- To explore vivid approaches for Copyright Societies to support educational exemptions for specially-abled persons, including visually impaired persons.
- To improve the copyright ecosystem in India, encourage communication and cooperation between stakeholders, including legislators, industry representatives, creators, and civil society.
- To explore the various facets of collective management, with a specific emphasis on its relevance in the Indian context and its congruence with the 17 Sustainable Development Goals ("SDGs") involving all the stakeholders for round the clock enforcement of IPR.
- To explore how the SDGs can be positively impacted by collective management of copyright enforcement mechanisms and the challenges being faced in this process.
- To understand how copyright enforcement can create a congenial atmosphere for the better management of Copyright.



EVENT SCHEDULE

DAY – 1: April 26, 2024

TIME	SESSION	RESOURCE PERSON
10:00 am - 10:30 am	Inaugural Ceremony	
10.30am - 11:15 am	Session I Protecting the Rights and Interests of Copyright owners in India	Mr. Naveen Gupta President, Federation of Indian Publishers Member, Indian Reprographic Rights Organization (IRRO) Mr. Sowmya Chowdhury Chief Executive Officer Registered Music Performance Limited (RMPL) Ms. Rumpa Banerjee Head (Corporate Communication and Member Relations) The Indian Performing Right Society Ltd. (IPRS) Ms. Manimalar Hirijagner Legal Manager Phonographic Performance Limited (PPL) Mr. Jenil Shah Assistant Manager (Legal) Indian Music Industry (IMI)
11:15 am - 11:30 am	Short Tea break	
11:30 am - 12:30 pm	Session II Access to Information vis-à-vis Sustainable Development Goals (SDG)	Ms. Rumpa Banerjee Head (Corporate Communication and Member Relations) The Indian Performing Right Society Ltd. (IPRS) Ms. Manimalar Hirijagner Legal Manager Phonographic Performance Limited (PPL) Mr. Jenil Shah Assistant Manager (Legal) Indian Music Industry (IMI)
12:30 pm - 1:30 pm	Lunch	
1:30 pm - 2:40 pm	Session III Intersection between Emerging Technology and Copyright Societies	Dr. Raghavender GR Senior Consultant Department for Promotion of Industry and Internal Trade (DPIIT), Government of India Mr. Sowmya Chowdhury Chief Executive Officer Registered Music Performance Limited (RMPL) Ms. Rumpa Banerjee Head (Corporate Communication and Member Relations) The Indian Performing Right Society Ltd(IPRS) Ms. Manimalar Hirijagner Legal Manager Phonographic Performance Limited (PPL) Mr. Jenil Shah Assistant Manager (Legal) Indian Music Industry (IMI)

TIME	SESSION	RESOURCE PERSON
2.40 pm - 3.30 pm	Session IV Collective Management of Copyright Societies and the Challenges in Implementation	Dr. Raghavender GR Senior Consultant Department for Promotion of Industry and Internal Trade (DPIIT), Government of India Mr. Sowmya Chowdhury Chief Executive Officer Registered Music Performance Limited (RMPL) Ms. Rumpa Banerjee Head (Corporate Communication and Member Relations) The Indian Performing Right Society Ltd(IPRS) Ms. Manimalar Hirjagner Legal Manager Phonographic Performance Limited (PPL) Mr. Jenil Shah Assistant Manager (Legal) Indian Music Industry (IMI)
3.30 pm - 4.00 pm	Session IV The Role of Judiciary in Copyright Enforcement	Mr. Arun C Mohan Advocate Mohan Associates, Chennai
4.00 pm - 5.00 pm	High Tea / Refreshments	
Day 2: April 27,2024		
10:30 am – 11:00 am	Session I Empowering Authors: Exploring IRRO’s Role and Initiatives	Dr. Ashok Gupta Chairman Indian Reprographic Rights Organization (IRRO)
11:00 am – 11:30 am	Session II An Overview of Copyright law in India – with a special focus on Copyright Enforcement	Mr. Jagdish Swaroop Former Deputy Registrar of Copyright, Government of India Mr. Partha S. Chakraborty IPR Analyst Member, Registered Music Performance Limited (RMPL)
11:30 am – 12:00 pm	Session III Piracy in the Copyright world	Mr. Supran Sen Executive Director, Indian Chamber of Content Owners Head (Film Section), NASCAP
11:30 am – 12:00 pm	Session IV Countering Audio-visual Piracy: The Role of Technology	Mr. Ayan Roy Chowdhury Head (Legal) Broadcast Audience Research Council
12:30 pm - 01:00 pm	Valedictory session	
01:00 pm - 02:00 pm	Lunch	

ABOUT GUJARAT NATIONAL LAW UNIVERSITY (“GNLU”)



Gujarat National Law University is a statutory university established by the Government of Gujarat under the Gujarat National Law University Act, 2003. The university is recognized by the Bar Council of India and the University of Grants Commission. The university functions as a nodal agency to uplift legal education in the state of Gujarat. The university offers teaching, research and training programmes in law and inter-disciplinary fields such as arts, commerce, science and technology, business administration and social work at undergraduate and postgraduate levels. It is the only National Law University offering integrated undergraduate law degrees in five areas- B.A. LL.B. (Hons.), B.S.W. LL.B. (Hons.), B.Com LL.B. (Hons.), B.B.A. LL.B. (Hons.), AND B.Sc. LL.B. (Hons.); full-time LL.M., MBA in Financial Management and Business Laws and PhD in law and other disciplines as recommended by the UGC as well as Diploma/Certificate courses in various areas.

ABOUT THE WEST BENGAL NATIONAL UNIVERSITY OF JURIDICAL SCIENCES (“WBNUJS”)



The West Bengal National University of Juridical Sciences was established under the WBNUJS Act, 1999 (West Bengal Act IX of 1999) adopted by the West Bengal Legislature in July, 1999. The University was notified under Clause (f) of Section 2 of the UGC Act, 1956 in August 2004 and has been granted permanent affiliation by the Bar Council of India in July 2005. WBNUJS offers a five-year integrated B.A. /BSc. LLB (Hons.) degree programme at the undergraduate level and a Master of Laws (LLM) programme at the postgraduate level. WBNUJS also offers MPhil, PhD and diploma in business laws and other programs. It also offers a number of online courses that attract students from 17 countries across the world so far.

ABOUT THE DPIIT- IPR CHAIRS (GNLU & WBNUJS)

The Ministry of Human Resources and Development (MHRD) had established a Central Scheme of Intellectual Property Education, Research and Public Outreach (IPERPO) under which IPR Chairs were set up. After that, the Department for Promotion of Industries and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India, launched a Scheme for Pedagogy & Research in IPRs for Holistic Education & Academia (SPRIHA) in the year 2016 under which IPR Chairs have been set up in select universities and academic institutes. This was in accordance National IPR Policy launched by the Government of India in 2016, which proclaims, as one of the objectives under section 7.2 as, “strengthen IP Chairs in educational institutes of higher learning to provide quality teaching and research; develop teaching capacity and curricula and evaluate their work on performance-based criteria.”

Among few eligible Institutions, Gujarat National Law University and the West Bengal National University of Juridical Sciences has been accorded approval to set up the IPR Chair to promote Intellectual Property (IP) education and foster IP research.

ORGANIZING TEAM

CHIEF PATRONS



Prof. (Dr.) S Shanthakumar

Director
Gujarat National Law University (GNLU)



Prof. (Dr.) Nirmal Kanti Chakrabarti

Vice Chancellor
The West Bengal National University of
Juridical Sciences (WBNUJS)

DPIIT IPR CHAIR TEAM

CHAIR PROFESSORS



Dr. Annamma Samuel

IPR Chair Professor, GNLU



Dr. Pinaki Ghosh

IPR Chair Professor, WBNUJS

MEMBERS



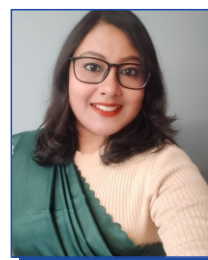
Jyotiringa Puzari

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Sucharita Ghosh

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DPIIT IPR Chair – WBNUJS