

## SUBMISSION GUIDELINES

- **General Guidelines:**

- **All contributors are requested to submit Papers, Certificate, Abstract, etc. ONLINE ONLY**
- **Covering Letter and Certificate (scanned copy only):** All contributions must be accompanied by a covering letter stating the title, author's full name, university and year of study and the author's contact details. Only the covering letter should contain the above mentioned details and not the manuscript.
- **All contributors must submit the Certificate of original contribution along with contribution.**
- **Abstract:** The typescript should be accompanied by an abstract in not more than 200 words.
- **Paper:** The *Review* strongly prefers articles under 5,000 words in length including text and footnotes. Short communications, book reviews, case studies/executive experience sharing, etc. should not exceed 2,500 words; however, the Editorial Board reserves the right to make changes to this condition.
- **While co-authored entries are allowed, the maximum number of authors per entry shall not exceed two.**

- **Specific Guidelines:**

- **Main Text:** Garamond, font size 12, 1.5 spacing, justified, with a margin left 1.5 inch and right 1.0 inch, top 1 inch and bottom 1 inch in MS-Word.
- **Foot Notes:** Garamond, font size 10. Substantive foot notes are accepted.
- **Citation format:** The style of referencing should be as per Indian Citation Index. Please refer to the following examples:
  - ❖ **Reference to articles:** Rastogi T, IP audit: Way to a healthy organization, Journal of Intellectual Property Rights, 15(4) (2010) 302-309.
  - ❖ **Reference to books:** Sreedharan Sunita K, An Introduction to Intellectual Asset Management (Wolter Kluwer India Pvt Ltd, New Delhi), 2008, p. 214-216.
  - ❖ **References to case laws:** Vranjilal Manilal & Co v Bansal Tobacco Co (2001) PTC 99 (Del).
  - ❖ **Reference to information downloaded from a website:** [www.niscair.res.in](http://www.niscair.res.in) (24 September 2010).
  - ❖ **Use of id, ibid, supra note etc., should be avoided; instead appropriate reference should be given.**