

GNLU organized an interactive session on the Road to Value Proposition for Startups

Gandhinagar, Sep 16, 2019: With a view to inculcate entrepreneurial spirit among law students, an interactive session on Road to Value Proposition for Startups was organized at Gujarat National Law University (GNLU). The session was conducted by Dr Satya Ranjan Acharya (Director, Cradle Incubation Center) and Ms Nikita Maheshwari (CEO Tatkalorry and GNLU alumni).

Both the speakers shared with the students their experiences through their entrepreneurial journey. Ms Nikita Maheshwari delivered a session on Road to Value Proposition for Startups wherein she discussed the need for research for a startup, competitive and comparative analysis as well as market share & scalability. After the session, the speakers took questions from the audience.

The session was organized by the GNLU Legal Incubation Council (GLIC).

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