

## Gujarat National Law University

Gandhinagar, Gujarat, India

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GNLU co-hosts one-day Workshop on Creating Awareness on Intellectual Property Rights for Academia, Start-ups and Technopreneurs

**Gandhinagar, January 30, 2020:** Gujarat National Law University, Confederation of Indian Industry (CII) and IP India (Office of the Controller General of Patents, Designs and Trademarks, Department for Promotion of Industry and Internal Trade, Ministry of Commerce and Industry, Government of India) jointly organized IP AWAKE: One Day Workshop on Creating Awareness on Intellectual Property Rights for Academia, Start-ups and Technopreneurs. The workshop was held at the GNLU campus on 30 January 2020.

The workshop was inaugurated by Shri Ranjeet Kumar J, IAS, Commissioner - MSME, Government of Gujarat and witnessed participation by other senior dignitaries, including Prof. Pradyumna Vyas, Senior Advisor, Confederation of Indian Industry and Former Director, National Institute of Design (NID), Shri R Saha, Senior Advisor - IPR, Confederation of Indian Industry, Shri K.H. Shah, Director (I/c), MSME - DI Ahmedabad, Ministry of MSME, Government of Gujarat and Prof. (Dr.) S. Shanthakumar, Director, Gujarat National Law University, Gandhinagar. The audience comprised of various industry professionals, entrepreneurs, research scholars and students.

The workshop aimed at raising awareness about the benefits and importance of IPR among a variety of stakeholders. It provided a comprehensive overview of IPRs (special focus on Patents and Geographical Indications), recent amendments to Indian IP laws, IP valuations and management, awareness about government & industry policies and initiatives, benefits of IP for start-ups and more. GNLU's initiatives towards promotion of the Law of Geographical Indications were also highlighted during the workshop.

Shri Ranjeet Kumar J, Commissioner - MSME, Government of Gujarat noted that there needs to be an ecosystem for proper facilitation of intellectual property rights in the MSME sector. Government incentives, subsidies and adequate infrastructural resources, combined with a cluster approach in ensuring technology transfer and innovation through shared resources will help start-ups thrive and succeed.

On the infrastructural facilities GNLU could provide in enabling collaboration across sectors in the domain of IP rights, Pradyumna Vyas, Senior Advisor, Confederation of Indian Industry and Former Director, National Institute of Design (NID) said, "The international class and expertise GNLU provides is a major asset for our country and the sharp minds here could do great things. We look forward to having more collaborations in future."

The event was successfully conducted through GNLU's Centre for Intellectual Property Right which has worked relentlessly towards promotion of IPR in the State of Gujarat.

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