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<u>"Young Women Social Entrepreneurship Development Programme – A</u> prestigious research project awarded to Faculty of Gujarat National Law <u>University"</u>

Dear Sir/Madam,

Greetings from GNLU!

British Council awarded prestigious research project, to the GNLU Faculty Dr. Ambati Nageswara Rao, Assistant Professor of Social Work, on "Young Women Social Entrepreneurship Development Programme 2015". GNLU will be carrying out this project in collaboration with Mr. Rajendra Joshi, founder of SAATH Charitable Trust, Ahmedabad. The project aims to create awareness, motivate and train young women on Social Entrepreneurship and to promote a community of Social Entrepreneurs committed towards a social cause.

GNLU being Law University is committed to finding new ways of addressing gender inequality. With support of British Council, GNLU gives training to 100 young women, those who are interested in NGOs, women self-help groups, and corporate sector, to equip them with the necessary tools to build competencies on innovative approaches to social entrepreneurship. The project is designed to develop core entrepreneurial competencies such as generating social ideas, assessing viability, launch pad networking, management tools, social business plans and fund raising as well as topics such as emarketing, sustainability and work life balance.



Gujarat National Law University Gandhinagar, Gujarat, India

With the project GNLU is taking initiative to address key social, community or environmental issues through a social enterprise approach rather than a traditional business or NGO model.

For any further information on Social Entrepreneurship project, please contact <u>Dr.</u> <u>Ambati Nageswara Rao, Assistant Professor at (+918128650816 or</u> <u>anrao@gnlu.ac.in)</u>