



## **3<sup>rd</sup> National B Plan Competition** *Exuberance 2018*

Saturday, February 17, 2018

### **Rules of the Competition**

- Competition is open for all types of startups.
- An individual or a team comprising of maximum three members can participate.
- A person can be a member of only one team. GNLU Students and GNLU Alumni can jointly be part of the same team.
- A plan must be an original creation of the participants. Any form of plagiarism will amount to disqualification from the competition.
- The plan must not be under consideration for financing before any other institution or must not have been submitted to any other competition.
- Any deviation from the above mentioned rules shall render disqualification for the team.
- Business plan should be submitted at [ecell@gnlu.ac.in](mailto:ecell@gnlu.ac.in) in word document along with a power-point/video presentation including all necessary contents as mentioned in Annexure I.
- Submission in any other mode shall not be entertained.
- Timeline shall be strictly adhered to.
- The decision of the jury shall be final.

### **Who can participate?**

- Any individual or team can participate.

### **Process of Participation**

The participants should e-mail business plan latest by January 15, 2018 in the word document along with a power-point/video presentation including all necessary contents as mentioned in Annexure I. Submission should be e-mailed to [ecell@gnlu.ac.in](mailto:ecell@gnlu.ac.in) within the timeline. Top ten business plans adjudged by the jury will be invited for presentation at GNLU.

There is no entry fee for participation.

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